



UNIVERSIDAD
DE GRANADA



CENTRO DE
LENGUAS
MODERNAS

INTERNSHIP IN CULTURAL, TOURIST AND ARTISTIC ORGANIZATIONS

General Information

INTERNSHIP IN CULTURAL, TOURIST AND ARTISTIC ORGANIZATIONS

GENERAL DESCRIPTION AND CONTENTS

The internship in Cultural, Tourist and Artistic Organizations is aimed at university students and professionals interested in furthering their studies through programs of various kinds in local tourist or cultural entities. Students will carry out internships supervised by experts in their respective jobs.

It will consist of an introductory theoretical-practical seminar for the whole class. Individual interviews will be conducted to determine the best placement for each candidate. Once the students have been placed, their contact hours (45 hours in total) will be agreed upon with the host company or entity. Finally each student will prepare a report and make a presentation in the classroom about his or her experience, learning and conclusions.

The contents covered throughout this internship include the following:

Theoretical Themes:

- Theme 1. General concepts of human geography and economy
- Theme 2. The third sector. Services. Touristic and cultural services.
- Theme 3. Granada as a city of services

Practical Themes:

- Theme 1 Activities: Facts and figures. The third sector in your country and your city (differences / similarities).
- Theme 2 Activities: Individual interviews on chosen area of work and preferences
- Theme 3 Activities: Case studies

The particular placement of each student will vary depending on the availability of collaborating organizations at the time of the student's placement, and no particular placement option will be guaranteed in advance. The businesses that the student may be able to work in include the following:

- Antique shop
- Crafts and ceramics
- Artist or association of artists
- Cultural association
- Film and video
- Flamenco school
- Gallery or exhibition hall
- Boutique hotels
- Museums
- Sommelier
- Flamenco stage
- Engraving workshop
- Theatre technician (light and sound)
- Tourism

ORGANIZATION

The practical duration of the Internship in Tourism, Cultural and Artistic Organizations is 45 hours. Furthermore there are a series of academic, teaching and practical requirements that will increase this duration as specified below:

- Theoretical-practical introductory seminar. Duration: 10 hours. Whole class participation along with the CLM Internship Coordinator.
- Individual interviews with the CLM Internship Coordinator (2 interviews of 1 hour each).
- Joint seminar or follow-up (2 hours)
- Internship: 45 hours depending on whether it is the fall semester (11 weeks) or spring semester (12 weeks).
- The ideal duration of these internships would be 3 - 4 hours per week at a rate of two days per week. However, due to the nature of the host companies or entities (some of which do not have a continuous activity throughout the month), we will be flexible and will allow the accumulation of total hours in a week.
- Writing and presentation of a final report
- Sharing and discussion in the classroom

The internship is based on the integration of skills. The student is required to get involved in the suggested tasks, to contribute to the dynamics of the group in the class sessions, and to demonstrate throughout the term their genuine interaction with the society and the host culture, as well as to enhance the pragmatic aspects of this contribution.

OBJECTIVES AND RESPONSIBILITIES

To be eligible for evaluation, attendance to 80% of the classes is mandatory.

The evaluation of the final grade consists of the following components:

- 20% - Attention, participation and attendance in seminars and interviews
- 40% - Report from Internship Tutor
- 40% - Final report

Attention, participation and attendance of students in class seminars and individual interviews will be counted as 20% of the final grade. This is intended to motivate the student to think, construct reasoning, discuss their ideas with other classmates and the CLM Internship Coordinator and also to use and practice the Spanish language.

40% of the final grade will be based on the report that the Cultural, Tourist and Artistic Organization Tutor gives in regards to the work carried out at the Organization. The remaining 40% will be the result achieved in the report that the students present in writing and orally at the end of the course.



REQUIREMENTS

To participate in these practices, the following are essential requirements:

- To be part of this program, the student is required to have a level of knowledge of Spanish that qualifies them to adequately carry out their functions in the assigned company (have passed level B1.1).
- Leave one or both of their morning time slot/s free (Monday-Wednesday and/or Tuesday-Thursday from 9:00 a.m. to 2:00 p.m. respectively)